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### **Job Search Publishers' New Product Announcement: A "Talking Resume"**

**September 15, 2007** – Job Search Publishers LLC, the developer and online portal for The EmployMentor Guide©, the leading job-search organizer product line for individuals who are job hunting or participants in executive searches, today announced their first product that offers expert-level advice on competitive resume-building. The "*Talking Resume*" doesn't speak in words, instead is a graphically representative executive resume that has been given Microsoft Word "call-outs" – 19 of them exactly – to demonstrate the strategy necessary to write a compelling, informative resume.

"Job seekers can find resume advice – for fee - everywhere these days, from the Internet to advertisements selling \$195 re-writes. We are different," reports Marianne Gustafson, Publisher, stating, "We've asked executive search consultants to point out both common tactics and the most effective, but largely unknown and unshared methods they provide to executives. We distilled their guidance and after significant product development alternatives chose to relate them graphically in color via examples that our customers can adopt into their resumes. We don't have the time to sit down with people, and we know some will say that at \$9.95 we're leaving money on the table, but we've done it."

The "*Talking Resume*" is available for online download at [www.jobsearchpublishers.com](http://www.jobsearchpublishers.com).

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